



GRAHAM-FIELD HEALTH PRODUCTS
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For Immediate Release:
Graham-Field Welcomes Cynthia Colon

February 23, 2007 • Atlanta, GA:

Graham-Field Health Products announces with great pleasure that Cynthia Colon has joined its family as Product Manager for medical/surgical, personal care, and mobility products.

Cynthia was formerly with Coloplast, where she started as an Inside Sales Rep and was later promoted to Assistant Product Manager of ostomy care products. Her responsibilities included product management, marketing communications, tradeshow management, and the development of an extensive line of marketing materials in Spanish for the growing Hispanic market. Cynthia began her career as a Telecommunications Sales/Marketing Representative. She holds a Bachelor's Degree in Marketing and International Business from Auburn University in Alabama. Cynthia's appointment is part of Graham-Field's ongoing dedication to tailoring its Marketing resources to the service and support of its customers.



Graham-Field Health Products, headquartered in Atlanta, GA, is a major manufacturer and distributor of healthcare products for the homecare, long-term care, primary care and acute care markets. Its products include medical-surgical products, diagnostics, patient room products, homecare and long-term care beds, respiratory products, manual and power wheelchairs, and specialty seating products.

Graham-Field Health Products has manufacturing facilities located in Fond du Lac, WI; Central Falls, RI; Indonesia, Taiwan and China. Graham-Field Health Products' name brand products include Grafc0, Labtron, Lumex, Everest & Jennings and John Bunn.

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